



The Culture
Factor
| GROUP

A programme by The Culture Factor Group

THE INTERCULTURAL MANAGEMENT CERTIFICATION PROGRAMME

An intensive blended learning programme designed for consultants and managers interested in using our know-how in the field of culture and management.



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INTERCULTURAL MANAGEMENT CERTIFICATION PROGRAMME

Our exclusive certification course offers you the highest-quality education in the field of culture and management, based on a fusion of academic research and practical experience.



Our certification is an intensive blended learning experience, designed for consultants and managers who wish to integrate our expertise in culture and management into their own client work. On completion, participants have the opportunity to become an Associated Practitioner of The Culture Factor Group.

Led by our senior consultants, the programme combines rigorous learning with collaboration. Group assignments, peer learning sessions, and networking opportunities with our global community ensure a rich exchange of knowledge and perspectives.

To further support your professional growth, the certification includes three personalised coaching sessions focused on personal branding, sales, and training development. You will also benefit from the opportunity to observe a live training process, bringing theory to life in practice.

For more details on the programme, go to page 5.

TESTIMONIALS

I found the quality of the course to be world-class, extremely professional and very well run. Overall I really loved the experience, the relaxed nature of the team, the professionalism of the course, the content and the facilitators.

The course itself provides the right context to make the theory fall into place. The facilitators make the content come to life by the stories they share.

Thank you so much for this great opportunity. It was great that I could meet many working people from various countries with a lot of intercultural experiences. It was a very interesting experience.



HYBRID LEARNING ON THE CULTURE PORTAL

A self-assessment and self-paced learning.

You will receive homework and group assignments where you will be asked to collaborate, discuss, and reflect on the influence of culture 3 weeks prior to the start of the certification.



TEAM BUILDING

You will get to meet some of your The Culture Factor Group peers and the members of our Headquarters and country office who participate in the certification programme.



INSTRUCTOR-LED SESSIONS

10 modules of experiential learning facilitated by Senior Master Trainers, including a variety of interactive tasks developed for problem-solving and synergy building activities, as well as breakout sessions.



POST-COURSE ASSIGNMENTS*

If you decide to join as an Associated Practitioner (AP), your certification includes three coaching sessions, where you will work together with your expert coach on improvement points suggested by our learning specialists.

You will also get to observe an AP during a training programme. You will in turn be observed by an AP during your first project.



EVALUATION*

Your senior lecturers will evaluate your participation and your Coach will evaluate your first delivery. The minimal grade to obtain the final certification is 4 (scale 1-5).



PROGRAMME

MODULE	Session title	Date & time
MODULE 1	KICK-OFF & INTRODUCTION	WEBINAR: APRIL 22 2026 14.00 TO 16.00 CEST
MODULE 2	THE DIMENSIONS OF NATIONAL CULTURE	WEBINAR: APRIL 27 2026 14.00 TO 17.00 CEST
MODULE 3	TOOLS AND MARKETING GUIDE-LINES*	WEBINAR: APRIL 29 2026 14.00 TO 16.00 CEST
MODULE 4	APPLICATIONS & PRACTICAL TOOLS	WEBINAR: MAY 6 2026 14.00 TO 17.00 CEST
MODULE 5	COMBINATION OF DIMENSIONS	WEBINAR: MAY 13 2026 14.00 TO 17.00 CEST
MODULE 6	THE CULTURE CLUSTERS	WEBINAR: MAY 20 2026 14.00 TO 17.00 CEST
MODULE 7	DEVELOPING A TRAINING SESSION	WEBINAR: MAY 27 2026 14.00 TO 17.00 CEST
MODULE 8	DEVELOPING A CASE STUDY	WEBINAR: JUNE 3 2026 14.00 TO 17.00 CEST
MODULE 9	SALES PITCH	WEBINAR: JUNE 10 2026 14.00 TO 17.00 CEST
COACHING SESSIONS	THREE COACHING SESSIONS* (STARTING FROM MODULE 9)	TO BE AGREED UPON BETWEEN YOU AND YOUR COACH
MODULE 10	HOW TO MAKE A PROPOSAL	WEBINAR: SEPTEMBER 9 2026 14.00 TO 17.00 CEST

*Only open to Associated Practitioner (AP).





THE REGISTRATION PROCESS

Step 1

Application

To apply to the certification programme, please contact us at sales@theculturefactor.com.

Step 2

The interview process

We will contact you to set up an intake call to discuss your goals, the details of the certification and if you will join as a Course Participant, a Certified Practitioner (CP) or an Associated Practitioner (AP).

Course Participant

Take the course purely for knowledge. No license to use materials commercially.

Certified Practitioner

Gain greater independence and autonomy, managing clients and projects on your own.

Associated Practitioner

You are part of our ecosystem, benefiting from brand visibility, infrastructure, and community support.

Step 3

Official registration

You are officially registered to the course once the payment has been received and the contract has been signed.



OUR GROUP OF ASSOCIATED PRACTITIONERS

With over 100 certified consultants in 60 countries, our highly selective network of culture and management consultants possesses extensive professional experience and knowledge on how to implement culturally sensitive management practices, align working practices with strategic goals and help with creating organisations which have the Best Culture to Perform.

With proven cases from working with brands such as GE, Novartis, TUI, Unilever and many more, The Culture Factor Group brings organisations from international presence to true global effectiveness.

OUR ASSOCIATED PRACTITIONERS

This certification will support you in the process of understanding the 6-D Model as well as provide you with tools to leverage knowledge and practical resources.

In order to ensure the highest quality standard and fulfill the needs of our clients, our application process is extremely selective.

We require members of our group of Associated Practitioners to:

- Possess strong didactical skills and be able to generate creative, innovative and practical ideas
- Have occupied higher management positions
- Have high standards of professionalism and intercultural empathy
- Have strong sales skills to do their own sales and assignment acquisitions
- Have lived and worked in at least two countries outside of their home country
- Be fluent in several languages

BENEFITS*

Standard of excellence

- Showcase to your clients that you are a member of an established international organisation that sets worldwide standards
- Connection to the masters and builders of the field

Peer learning and exchange

- Support from a worldwide network of experts
- Continuous peer learning
- Culture Club events
- Exclusive Master Classes and certification programmes
- Our Discord server
- #TheCultureFactor internal conferences and selected events

Personal branding

- An e-mail address
- A profile on our website

Everything you need to get started

- Access to Google Suite (gemini, meet, drive, forms, etc)
- Access to an unlimited virtual cloud
- Access to selected software needed to create the material for your coaching/ training
- Access to our intranet (40 years of documentation cases and exercises and training material)

Go further

- Help us contribute to the field as we regularly support research projects
- Involvement in the creation of tools and learning materials

*Please note that these benefits will become available once the Associated Practitioner contract is signed.



Are you an internal consultant?

We offer a modified attendance to this programme, aimed at enabling internal corporate trainers to use our materials for internal talent and learning training development. Corporate practitioners receive content specifically needed to run awareness workshops in their organisation, pending signing the Certified Practitioner contract.

PRICE

Level	Participant(s) per session	Price Excl. VAT
Certification in Intercultural Management	12	6000€
Certification in Intercultural Management & Organisational Culture	12-15	8000€

The expected time commitment is at least 26 hours of live sessions and 40 hours of personal work including the successful completion of the homework agreed upon at the end of each session.

More information about the [Organisational Culture Certification Programme](#) can be found on our website.





OUR EXPERTISE AT YOUR SERVICE

EFFECTIVE CULTURE SOLUTIONS

We take the time to understand your unique challenges and needs. Rather than offering one-size-fits-all services, we believe in co-creation. You become more than just a client; you are a trusted partner. Together, we develop solutions that are tailor-made to resolve your specific cultural challenges.

UNIQUENESS

By weaving National and Organisational Culture into our approach, we offer a holistic viewpoint that transcends standard cultural consultancy. Our bespoke solutions align your organisation's values and practices with the specific cultural environments in which you operate.

FLEXIBILITY

In today's fast-paced world, adaptability is crucial. Our Culture Portal offers real-time access to a treasury of cultural knowledge and data, giving you the flexibility to make informed decisions in real time.

RELIABILITY

We are firmly grounded in a data-driven approach, transforming abstract cultural insights into tangible, actionable strategies. With us, you're making decisions based on rigorous data, not assumptions.

GLOBAL REACH

With a vast network of consultants and specialists stationed on every continent, we deliver a world of perspectives straight to your doorstep. This extensive global footprint empowers us to offer solutions that are finely tuned to local nuances. At the core of The Culture Factor is an unwavering commitment to customer satisfaction, achieved through global excellence.



The Culture Factor

| G R O U P

Consulting | Coaching | Certification | Tooling

Learn more: www.theculturefactor.com
Contact us: sales@theculturefactor.com